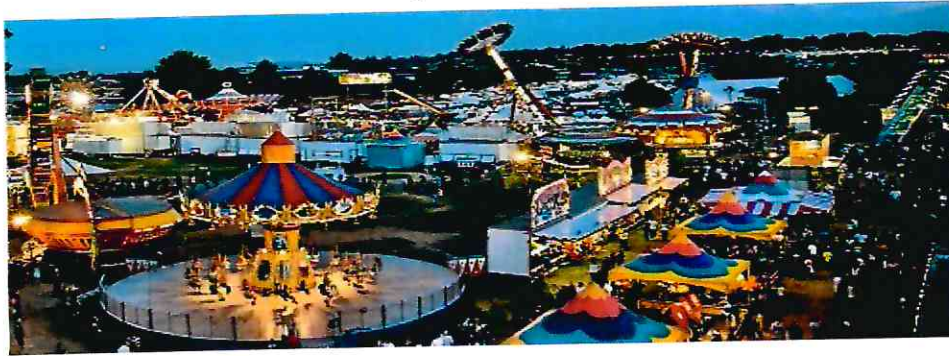


# Lakeview Festivals 2023



It's that time of year again!! The Lakeview Festival Committee is in the process of planning our events for the 2023 year; Summerfest, Fallfest & Christmas in Lakeview. We had wonderful turnouts & community support for all events in 2022 and hope to continue that this year.

This letter is our annual invitation for you to contribute to our family focused events.

In order to make these events continually successful, we are looking for financial support from our businesses and community. Please take a moment to review the Sponsorship Opportunity page enclosed. If you are able to help us out in one of these areas, we will do our best to promote your business in our 3,000 plus publications, web-site (check out advertising rates) and on-air radio advertising.

To meet our deadlines, we ask all sponsorships be submitted by April 8, 2023. Thank you and we're hoping to hear from you! For your convenience, we'll send a reminder out or give you a call.

Please review the enclosed material and if you have any questions at all please call Dominic, the President of the Lakeview Festival Committee, at 616-835-6748. If you want to learn more about the Festival Committee, please visit our website at: [www.lakeviewfestivals.org](http://www.lakeviewfestivals.org) or look for our Facebook page at "Lakeviewfestivals". You are also welcome to attend the monthly committee meetings to give your new and great ideas! Meeting dates are listed on the website.

Without your donations and community investments none of this would be possible!!

Thank you,

A handwritten signature in black ink that reads "Dominic Trevino". The signature is written in a cursive style. In the background, the word "MICHIGAN" is faintly visible in large, light-colored letters.

The Lakeview Festival Committee

Dominic Trevino- Chair Person, Chad Lincoln Co-Chair Person, Holli Trevino- Treasurer, Sonni Trevino- Secretary, and Board Members: Greg McKenna, Joe Sweet, and Vicki Basney.

# Sponsorship Opportunity

## **Title Sponsors** Summerfest: \$5,000.00

- Full Page ad in the Lakeview Summerfest Brochure
- Your business name on the Summerfest poster
- Your business announced (as title sponsors) on radio station 106.3
- Listed on Lakeview Festival Committee website
- Listed on the Summerfest Facebook event page
- 3-day carnival passes (10 tickets)

## **Title Sponsors** Christmas In Lakeview: \$2,000.00

- 3/4 Page ad in the Lakeview Summerfest Brochure
- Your business name on the Christmas In Lakeview poster
- Your business announced (as title sponsors) on radio station 106.3
- Listed on Lakeview Festival Committee website
- Listed on the Christmas In Lakeview Facebook event page

## **Title Sponsors** FallFest: \$2,000.00

- 3/4 Page ad in the Lakeview Summerfest Brochure
- Your business name on the FallFest poster
- Your business announced (as title sponsors) on radio station 106.3
- Listed on Lakeview Festival Committee website
- Listed on the FallFest Facebook event page

## **Gold Sponsors** \$1,000.00

- Half page ad in the Lakeview Summerfest brochure
- Listed on Lakeview Festival Committee website

## **Silver Sponsors** \$500.00

- Quarter page ad in the Lakeview Summerfest Brochure
- Listed on Lakeview Festival Committee website

## **Bronze Sponsors** \$250.00

- Eighth page ad in the Lakeview Summerfest Brochure
- Listed on Lakeview Festival Committee website

## **Supporter Sponsors**

- Business card size ad \$150.00
  - Listed on the Lakeview Festival Committee website
- Line ad \$50.00 (business or personal)
  - Listed on the Lakeview Festival Committee website

# Lakeview Summerfest 2023

## Level of Participation:

Title Sponsors.....	\$5,000
Title Sponsors (Christmas in Lakeview).....	\$2,000
Title Sponsors (Fallfest).....	\$2,000
Gold Sponsor.....	\$1,000
Silver Sponsor.....	\$500
Bronze Sponsor.....	\$250
Supporter (business card).....	\$150
Supporter-line ad only .....	\$50

Company Name/Phone#:

---

Address:

---

Company Name should appear as:

---

Sponsorship Payment Included

Company Logo included (PDF or JPEG)

Mail Completed form to: Lakeview Festival Committee  
PO Box 193  
Lakeview, MI 48850